

CHARNA Unlimited

"I'm interested when things are upside down – because there are so many possibilities in that one moment. There is a lot that is exposed."

—Anna Deavere Smith

Dear Family., Friends,. Clients., & Colleagues.,

Six years ago on 1.,1.,11., I "defied" gravity and launched my own business. And one of the best surprises of having turned my life upside down has been the gift of unlimited possibilities ... which, like the power of Dorothy's ruby shoes, were really there all along. So it is with great pride and enthusiasm that this anniversary marks the transformation of Charna L.,A.,W., into Charna Unlimited! I am now formally expanding my "shoeprint" – and the skills I have honed over 35 years of successfully "producing" high stakes Legal "theater" in courtrooms across the country – to also encompass the bright lights of Broadway and the Arts, and to advancing Women in all walks of life.

How fitting it is then that my "aha" moment in 2016 – a year in which our "world turned upside down" – occurred at Hamilton. I literally bought tickets to see it again as soon as I walked out of the theater ... to ensure my kids saw it, and to examine more closely the genius of this new Shakespeare in our midst: how Lin Manuel Miranda intertwined old and new artforms in order to flip our most entrenched expectations and, like my profession strives, change how we tell "the story."

As I start this new chapter in my evolving story, I could not be *flying higher*: I am so proud that my newest Broadway investment – *Dear Evan Hansen* – not only opened to rave reviews, but is being applauded in particular for its originality and its courage. With the hope that it will tearfully touch many hearts and souls, sell loads of tickets, and win a lot of *Tonys*, I am making a generous contribution to my Ruby Shoes Fund in honor of all of you ... for all the roles you continue to play in the many stages of my success.

So Happy New Year ... "break a leg" in 2017!

Cheers., Charna